

April 1, 2011

## **Franklin Pierce designated a substance abuse prevention site**

Parkland, WA - The Franklin Pierce Community has been selected to receive support to focus on keeping youth, young adults and others free of alcohol and other drug misuse, while creating a healthier community. The support, which includes funding for training, technical assistance, and community and school-based prevention programs, is from the state Department of Social and Health Services' Division of Behavioral Health and Recovery (DBHR).

Franklin Pierce YOUTH FIRST! in partnership with Franklin Pierce Schools will expand activities on July 1, 2011 and invites community members to be involved with planning and implementing strategies.

Franklin Pierce is one of 19 communities statewide funded by DBHR's Prevention Redesign Initiative (PRI) to develop new coalitions or support existing ones. DBHR is supporting this Initiative in order to focus community and school-based prevention resources in the same targeted communities across the state, increasing opportunities to see community-wide changes to drug prevalence rates and associated consequences.

"We are both excited and honored to be a part of DBHR's Redesign Initiative; the funding provided with this program will go a long way toward helping families in our district while at the same time creating what we hope will be a sustainable model for prevention," said Dr. Frank Hewins, Superintendent of Franklin Pierce Schools.

The Coalitions will be represented by parents/grandparents, youth, healthcare professionals, educators, law enforcement, faith leaders, civic/volunteer groups, government, substance abuse prevention and treatment organizations, business, media, schools and youth-serving organizations.

To achieve the primary goal of reducing underage drinking and the related negative consequences such as juvenile crime, the community coalitions will identify the highest prevention needs, plan and implement evidence-based strategies, leverage local resources and evaluate the impact of selected programs.

"Our goal in redesigning and targeting our state prevention services is to leverage enough resources in the highest-need communities to achieve greater reductions in substance abuse and the harm it causes", said David Dickinson, DBHR's Director. "Community leaders are prepared to use these resources to help more young people succeed, and to improve the health and safety of their community" added Dickinson.

PRI communities will focus on reducing underage drinking among middle and high school students, improving academic performance, and reducing juvenile crime. DBHR will expand PRI in the next three years to identify approximately 50 high need communities in Washington State.

State and county data from the 2010 Washington State Healthy Youth Survey will be released in March and available [online](#). Tips for parents for preventing underage drinking can be found at [www.StartTalkingNow.org](http://www.StartTalkingNow.org).

To find out how to get involved with the Franklin Pierce YOUTH FIRST! Coalition, contact Sarah Kluesner at 253-298-4056, [skluesner@fpschools.org](mailto:skluesner@fpschools.org) or Renee Tinder at 253-798-4529, [rtinder@co.pierce.wa.us](mailto:rtinder@co.pierce.wa.us)